

華美鋼鐵(香港)有限公司

WELMETAL STEEL (HONG KONG) LIMITED





華美鋼鐵(香港)有限公司的企業文化，包括了：

- 品質的追求
- 對專注的追求
- 對誠信的追求
- 對環保的追求

華美鋼鐵專注於鋼鐵行業，深知客戶需要，完善各方面的服務。我們注重產品品質，亦講求對股東和客戶的誠信。我們由購銷到付運產品各環節，都注重環保。

The Corporate Culture of Welmetal Steel (Hong Kong) Steel Company Limited is built upon the following:

- The pursuance of quality
- The pursuance of concentration
- The pursuance of integrity
- The pursuance of environmental protection

Welmetal Steel specializes in the steel industry. We fully aware of customer needs and act to fulfil all aspects of service. We emphasis product quality, and the upholding of integrity towards both our customers and shareholders. We are conscious in protecting the environment in all our operation processes from procurement, distribution to shipment.



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企業介紹

華美鋼鐵 (香港) 有限公司 (下稱 [華美鋼鐵]) 主要從事粵港澳大灣區建築鋼材的存銷及加工服務, 其中存銷部份包括螺紋鋼, 工字鋼, 鋼板樁, 中厚鋼板, 鋼管, 冷軋卷板, 彩塗卷板, 鍍鋅卷板, 線材等品種。加工部份包括: 場外鋼筋開料, 折彎, 工地綁扎; 鋼筋連接器供應及車牙; 鋼網訂制; 鋼結構預制加工(國內廠房)等等。

華美鋼鐵亦從事廢鋼, 鋼坯, 鐵礦石等國際貿易業務。華美鋼鐵在深圳; 香港及澳門均設有鋼材倉庫。

華美鋼鐵按照 ISO-9001 標準的要求建立公司的管理體系, 並獲得香港政府認可的鋼材經銷商資格。憑藉公司管理團隊在鋼鐵行業數十年的從業經驗及在業界的良好聲譽, 華美鋼鐵建立了完善的供應管道及客戶網絡。

華美鋼鐵秉承「顧客至上, 誠信合作」之經營原則, 發揮精益求精; 持續改善和不斷提升服務質素的精神, 力爭成為上下游合作伙伴的最佳選擇。

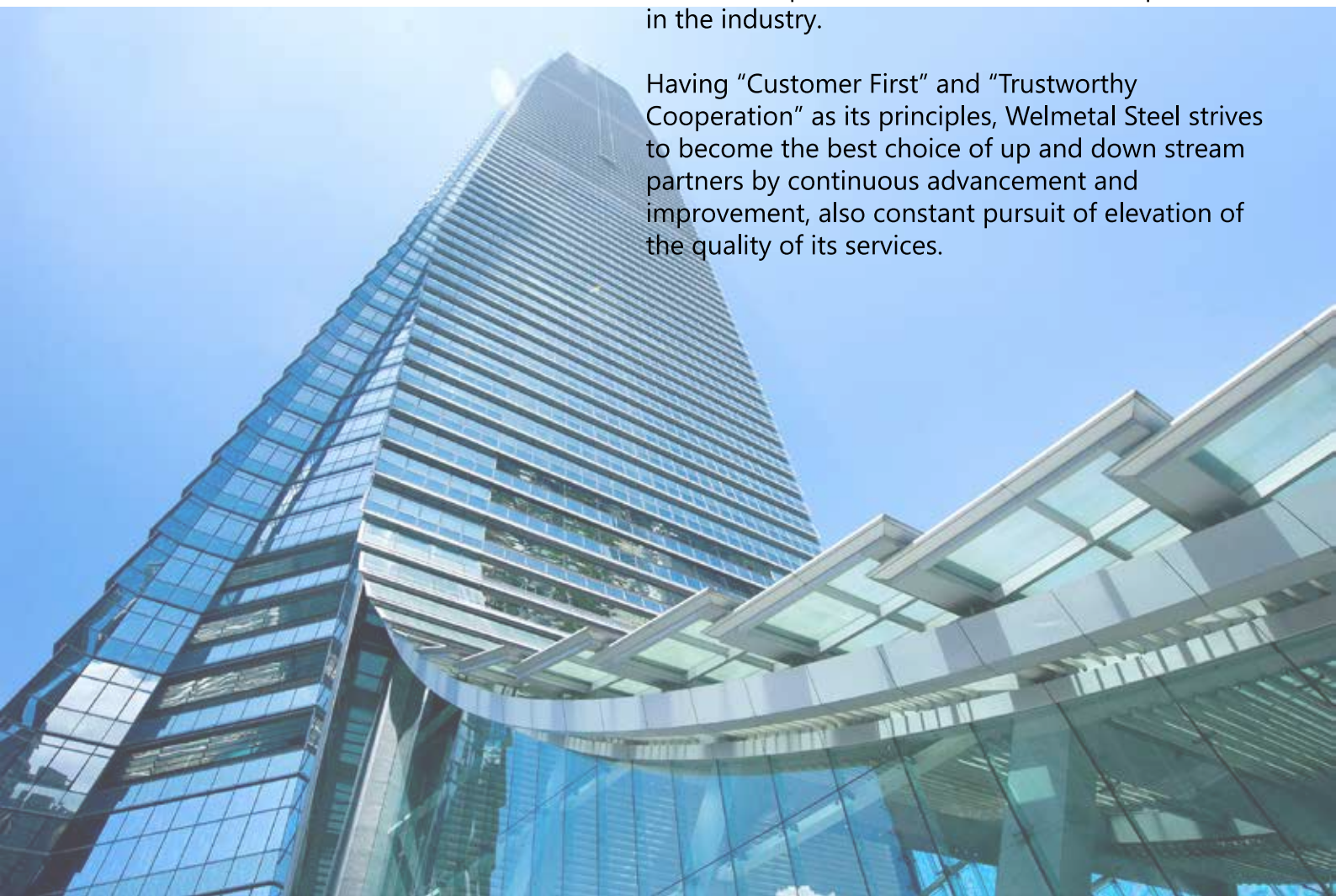
Introduction

Welmetal Steel (Hong Kong) Limited (hereafter "Welmetal Steel") specialises in stockist and processing of construction steel products in The Guangdong-Hong Kong-Macao Greater Bay Area. The stockist business covers deformed bars, H-beams, steel sheet piles, steel slabs, steel pipes, cold-rolled steel plates, colour-coated steel plates, galvanized steel plates, and steel wire rods.

The processing business includes off-site rebar cutting and bending, on-site fixing, supply of coupler system and threading, customized steel mesh, and structural steel prefabrication. Welmetal Steel also engaged in international trading of steel scrap, billets and ironores. Welmetal Steel has warehouses in Shenzhen, Hong Kong SAR and Macau SAR.

Welmetal Steel has built its management system in compliance with ISO-9001 standard, and it is an approved steel stockist accredited by the HKSAR government. The company has developed sound supplier channels and customer networks through its management team that possesses decades of industrial experience and has esteemed reputation in the industry.

Having "Customer First" and "Trustworthy Cooperation" as its principles, Welmetal Steel strives to become the best choice of up and down stream partners by continuous advancement and improvement, also constant pursuit of elevation of the quality of its services.



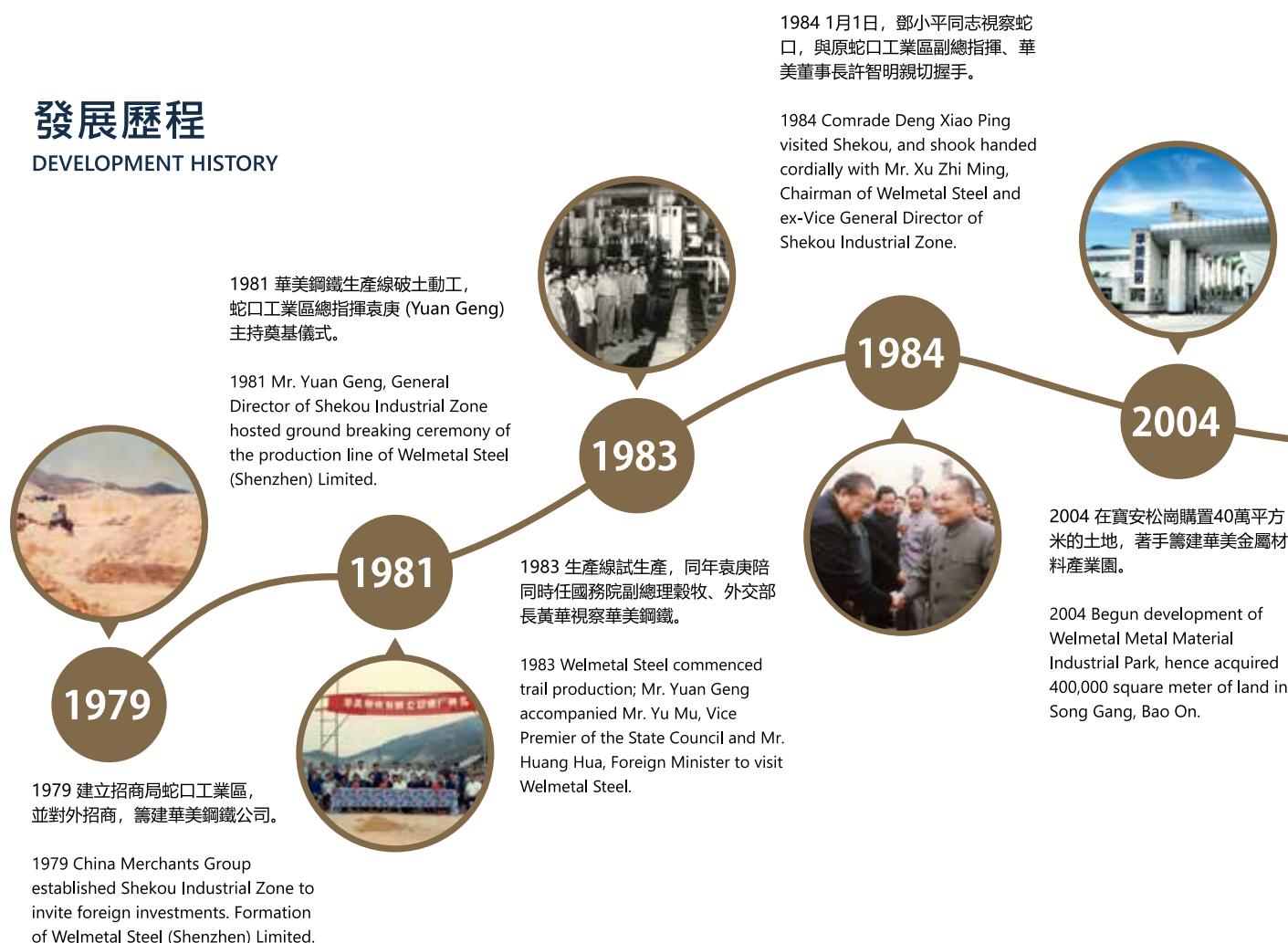
企業沿革

華美資源成立時，深圳經濟特區最早成立的百家中外合資企業之一的廣東華美集團為控股股東，而青島鋼鐵控股集團有限責任公司為廣東華美集團的控股企業；及後，廣東華美集團的企業股權結構於2013年重組，華美資源由其餘股東繼續經營，成為獨立於廣東華美集團的企業，並成為深圳華美鋼鐵有限公司的海外獨家代理，直至現在。

目前華美鋼鐵的投資者，包括曾主管本港上市集團螺紋鋼存銷及鋼材國際貿易業務的要員、歷任內地鋼鐵企業要職的高級管理人員，以及具深厚鋼材貿易背景的投資者。

發展歷程

DEVELOPMENT HISTORY





華美鋼鐵(香港)有限公司
WELMETAL STEEL (HONG KONG) LIMITED



華美鋼鐵(澳門)有限公司
WELMETAL STEEL (MACAU) LIMITED

2010年 新生產線成功熱負荷試車，年生產量達100萬噸，同年實現國標全系列，英標10MM-50MM高強度鋼筋產品的生產，並將其投放到港澳地區及出口到其他國家。

2010 Successful trial operation of new production line; annual production capacity 1 million tones; production of high tensile steel that comply with national standard (full range) and British Standard (10mm – 50mm), distribution to Hong Kong and Macau regions and exportation to other countries.



2022

2022 年經過十年的發展，集團年收入已由成立初期的6億多港元增長至30多億港元，期間並將業務擴展至房地產投資開發、鋼筋型鋼加工中心等。目前港澳地區鋼材存銷及鋼材加工業務已由華美鋼鐵(香港)、華美鋼鐵(澳門)及華美鋼材加工等公司負責，以滿足多元業務及策略分工需要，並更有效地服務大灣區及本地明日大嶼以及北部都會區等大型發展項目。

The group has grown its revenue from HK\$0.6 billion to HK\$3 billion in the past decade and has expanded its business to real property development and service centre of rebar & structural steel. The stockist and steel processing businesses in Hong Kong and Macau are now carried out by Welmetal Steel (Hong Kong) Limited - Welmetal Steel (Macau) Limited and Welmetal Steel Processing Company Limited, this is to fulfil the needs for diversification and strategic segregation of duties, and to better serve grand development projects in the GBA and under the Lantau Tomorrow and Northern Metropolis strategies.

2012

2012年 華美鋼鐵與中、港業界資深人士合資在香港正式成立“華美資源集團有限公司”，專為港澳各主要建築工程提供所需的鋼材、全面物流和財務等方案。鋼鐵成品海外分銷。

2012 Welmetal Resources Group Limited was formed by Welmetal Steel and experienced practitioners of the steel industry in mainland China and Hong Kong, specialised in providing steel materials and total solutions for logistic and finance to construction projects in Hong Kong and Macau, and distribution of steel products to overseas.

2010



2008

2008 華美鋼鐵搬遷至金屬材料產業園區，產線全面升級改造，年產100萬噸，並出口至香港、澳門及東南亞地區。

2008 Welmetal Steel relocated to Welmetal Metal Material Industrial Park and undertook full upgrade and retrofit of production line; annual production capacity 1 million tones; export to Hong Kong, Macau and SE Asia regions.

COMPANY HISTORY

Guangdong Welmetal Group, one of the earliest Sino-foreign joint venture enterprises established in Shenzhen Special Economic Zone, PRC, which was controlled by Qingdao Iron and Steel Group Co, Ltd, was the major shareholder of Welmetal Resources at its inception. Further to a change in ownership structure of Guangdong Welmetal Group in 2013, Welmetal Resources were taken over by the rest of the shareholders and has become independent from Guangdong Welmetal Group, as well as an exclusive overseas distributor of Shenzhen Welmetal Steel Company Limited.

At present, the investors of Welmetal Steel consist of a senior executive who is responsible for the steel stockist and international trade business of a company listed in Hong Kong SAR, a senior member of mainland China steel enterprises, and investors well versed in steel trading business.



業務範圍

螺紋鋼 Reinforcing Bars

- 直徑 Diameter
8mm - 50mm

執行規範/執行標準
Specifications / Standards

- GB/T 1499.2
- BS 4449
- HK CS2
- ASTM A706/A706M ASTM A615/A615M



鋼管 Steel Pipes

- 外徑 Outer Diameter
219mm – 610mm

執行規範/執行標準
Specifications / Standards

- EN10210-2 (Hot Roll)
- EN10219-2 (Cold Roll)
- Grade S275, S355



鋼板樁 Sheet Pile

執行規範/執行標準
Specifications / Standards

- JIS A-5528
- GB T 20933
- Grade SY295, SY390



業務範圍

工字樁/工字 H-Pile / H-Beam

執行規範/執行標準
Specifications / Standards

- EN10025 S275
- EN10025 S355
- EN10025 S450J0



華美鋼鐵在深圳、香港及澳門均設有鋼材倉庫。

Welmetal Steel has warehouse in Shenzhen, Hong Kong and Macau.

鋼筋工地外加工 工地內綁紮

Off-Site Cut and Bend Reinforcement On-Site Fixing Reinforcement

華美鋼鐵冀透過提供鋼筋供應、工地外鋼筋加工及工地現場鋼筋綁紮的一條龍服務，解決客戶現時所面對的各種問題，並將使用自動化設備，減低工人體力勞動之餘，提升工業安全。基於這些優點，華美鋼鐵相信業務模式定能獲得業界支持。

- Welmetal Steel, by providing one-stop service, i.e. rebar supply, off-site rebar prefabrication, and on-site rebar fixing, wishes to provide a total solution to the various issues they are facing. By using automated machinery, it can also reduce workload of manual labour and improve safety at work. Given these merits, Welmetal believes the business model would be well received by the industry.



鋼筋連接器 Welmetal Mechanical Couplers

鋼筋連接器是用於連接兩支螺紋鋼筋。隨著時間的推移，鋼筋連接器逐漸取代了傳統的搭接方式。現在越來越多的工程師指定使用鋼筋連接器。它提供的可靠性和一致性，在地震或其他自然事件中提供的強度和韌性，是傳統搭接方式中無法比擬的。

適用於鋼筋直徑由 12mm-50mm

Mechanical Couplers is used to connect two threaded steel bars. As time going, the Mechanical Couplers gradually replaces the traditional lapping method. More and more engineers are now specified using a Mechanical Couplers. It provides reliability and consistency, providing strength and toughness in an earthquake or other natural event comparing to traditional lapping method.

Applicable Rebar Diameter: between 12 mm-50 mm

執行規範/執行標準 Specifications / Standards

- BS8110
- COP 2013, clause 3.2.8.3 and clause 3.2.8.4.



鋼網 Steel Mesh

鋼筋焊接網是一種高強度、高效益的混凝土配筋用建築材料，是在工廠經自動化生產線，把縱、橫向的高強度冷軋或冷拔鋼筋通過電阻熔焊製成的鋼筋網，用來代替傳統的現場人工綁紮鋼筋，是鋼筋工程向工業化邁出的一大步。鋼筋焊接網適用於鋼結構建築及鋼筋混凝土結構之樓面、地板、牆身、道路路面、橋面鋪裝、涵洞、堆場和碼頭地坪等，範圍廣泛。

- 焊接網鋼筋直徑由6mm-12mm
Welded Rebar Diameter: between 6mm-12mm

執行規範/執行標準

- BS4483
- Grade 500A

Welded steel mesh is a type of high strength and high efficiency concrete reinforcement materials. By using automated production lines, the high-strength cold-rolled or cold drawn longitudinal and transverse steel bars will be welded into steel mesh, replacing the traditional on-site steel fixing, which indicated a big leap towards industrialization. Welded steel mesh is suitable for steel frame structure and in reinforced concrete slabs, walls, road works, pavement, culvert etc.



鋼結構件預制 Structural Steel Prefabrication

華鑫泰由深圳華美控股成立，是一家集智慧焊接機器人開發應用和鋼結構製造安裝於一體的高新技術企業，為客戶提供鋼結構產品設計、生產、銷售、安裝和工程技術支援服務。廠房占地面積40000平方米，註冊資本人民幣2,000萬元，年產鋼結構產品30,000噸，年產值達人民幣5億元，產品廣泛應用於粵港澳大灣區和海外多個國家和地區。

Huaxintai Metal Technology, set up and owned by Welmetal Group, it is a HNTe enterprise which specialized in development and application of intelligent robotic welding and manufacturing and installation of structural steel products. It also provides structural steel product design, manufacture, fulfillment, installation and technical engineering support service to customers. The plant of Huaxintai occupies an area of 40,000 sqm; it has CNY20 million registered capital, and is capable of producing 30,000 MT structural steel products per annum, or production outputs that worth CNY500 million. Its products were used widely in the Guangdong-Hong Kong-Macao Greater Bay Area and many overseas countries and regions.



鋼坯 Billet

鋼坯是指用於生產鋼材的半成品，一般不能直接使用是鋼材的原始雛形，再經過加熱軋制最後成為鋼筋及其他鋼材。

Billet is a semi-finished product for producing rebar and other steel products, which is generally not directly used. As raw material of steel products, it is processed with hot rolling to form rebar or other steel products.

規格 Size

- 120mm X 120mm
- 150mm X 150mm



廢鋼 Steel Scrap

華美鋼鐵從香港及澳門的建築工地回收工程中產生的廢鋼,出口到台灣地區以及越南、印度等多個國家。廢鋼的回收再用，促進低碳煉鋼、減少碳足跡、善用再造物料，為保護環境作出貢獻。

Welmetal Steel mainly collects the scrap steel from the recycling project at the construction sites in both Hong Kong and Macau. Scrap export to Taiwan, Vietnam, India and other countries.

The recycling of scrap steel can promote low-carbon steelmaking, reduce the carbon footprint and make good use of recycled materials to contribute environmental protection.



鐵礦石 Iron ore

鐵礦石是冶煉鋼材的主要原料, 98%的鐵礦石用於製造生鐵及其他鋼材半成品。

Iron ore is rock and mineral which is the main raw materials to make steel 98% of the iron ore is used to make pig iron and other semi-finished product.





彩塗板廣泛應用於建築、家電、運輸、包裝、機械加工、室內裝修、醫療、汽車工業等。

- 鍍鋅卷板
- 建築彩塗板
- 家電彩塗板

執行標準

- GB/T12754
- JIS G3302
- ASTM A653M
- 厚度: 0.15~2.0MM
- 寬度 : 700~1550MM

Widely used in construction, household appliances, transportation, packaging, machining, interior decoration, medical treatment and automobile industry.

- Galvanizing Sheet
- Construction Color Coated Sheet
- Home Appliance Color Coated Sheet

Specifications / Standards

- GB/T12754
- JIS G3302
- ASTM A653M
- Thickness: 0.15~2.0MM
- Width: 700~1550MM



企業展望

展望未來，華美鋼鐵將專注做好各業務環節，提升本身效率及服務質素，冀能滿足粵港澳大灣區及國際客戶的需要，增加市場佔有率，成為更完善的鋼材存銷及貿易企業。

Welmetal Steel targets to excel in every business processes , improve efficiency and service quality , fulfil the needs of customers in Guangdong-Hong Kong-Macao Greater Bay Area and worldwide. To expand market share, and to become an excellent stockist and steel trading company.

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